

EEO PUBLIC FILE REPORT
2014
KUAF, FAYETTEVILLE, ARKANSAS

REPORTING PERIOD:

January 22, 2013-January 21, 2014

POSITIONS FILLED:

1—Reporter/Producer

RECRUITMENT RESOURCES USES:

University of Arkansas Website—"Employment" section;
CPB Website—Job Line for Public broadcasters;
La Prensa Libre newspaper—classified ad in local Hispanic newspaper
Arkansas Broadcasters Associate on-line jobline
Emails to persons who have referred candidates in the past—Dr. Patsy Watkins

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED:

Person hired during this period was referred and saw it on the UA website.

INTERVIEWS DURING REPORTING PERIOD:

Three (3)

Total Interviews During Reporting Period: 3

OUTREACH INITIATIVES:

1. Internship program for undergraduate and graduate students in the community. A variety of positions are possible, but nearly all interns work in the news department. They are usually paid but sometimes received college credit rather than pay. A total of three interns worked during the reporting period. In addition to our internship program the station also uses the work-study program at the University of Arkansas when possible and in 2010 two work-study students were assigned to the station and they performed a variety of tasks that gave them radio experience.
2. A scholarship program has been established through the University of Arkansas Department of Journalism. A \$1,000 to \$2,000 per year award is given to a student in the broadcast program who shows the most potential and interest in radio broadcasting.

We do internships and scholarships every year for a total of four (4) initiatives every two years as required by the Federal Communications Commission.